

# CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

<u>Contract / Revision</u> 489524 /		<u>Alt Order #</u> 06266586
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	28	\$7,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$195.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
489524 /	06266586

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30	\$125.00	NM				
		See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17										
6	KVVU	10/15/12-10/15/12	Divorce Court/Divorce Court	M-F 11a-12p	M-----	:30	\$195.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
7	KVVU	10/15/12-10/15/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30	\$195.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
8	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30	\$275.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
9	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30	\$275.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
10	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30	\$300.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
11	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
12	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
13	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30	\$300.00	NM				
Ⓜ	MG for	12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
14	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30	\$550.00	NM				
Ⓜ	See MG	7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
15	KVVU	10/13/12-10/13/12	Special Early News	Special Early New	-----Sa--	:30	\$1,200.00	NM				
Ⓜ	See MG	7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
16	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30	\$805.00	NM				
Ⓜ	See MG	7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
17	KVVU	10/11/12-10/11/12	Fox 5 News at 6pm	M-F 6-630pm	----Th----	:30	\$1,200.00	NM				
Ⓜ	See MG	7.18										
18	KVVU	10/11/12-10/11/12	Special Early News	Special Early New	----Th----	:30	\$1,200.00	NM				
Ⓜ	See MG	7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
19	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30	\$450.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
20	KVVU	10/13/12-10/13/12	Special Early News	Special Early New	-----Sa--	:30	\$450.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
21	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30	\$825.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
22	KVVU	10/13/12-10/13/12	Special Early News	Special Early New	-----Sa--	:30	\$1,025.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
23	KVVU	10/10/12-10/15/12	Friends	M-F 12:05-1:05a	M--WThF----	:30	\$225.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
24	KVVU	10/10/12-10/15/12	Katie	M-F 3-4am	M--WThF----	:30	\$95.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
25	KVVU	10/10/12-10/15/12	Katie	M-F 3-4am	M--WThF----	:30	\$95.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
26	KVVU	10/10/12-10/15/12	Katie	M-F 3-4am	M--WThF----	:30	\$95.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
27	KVVU	10/10/12-10/15/12	Katie	M-F 3-4am	M--WThF----	:30	\$95.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
28	KVVU	10/10/12-10/15/12	Cops/Dog The Bounty Hunter	1-2pm	M--WThF----	:30	\$195.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
29	KVVU	10/10/12-10/15/12	Cops/Dog The Bounty Hunter	1-2pm	M--WThF----	:30	\$195.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										
30	KVVU	10/10/12-10/15/12	Cops/Dog The Bounty Hunter	1-2pm	M--WThF----	:30	\$195.00	NM				
Ⓜ	MG for	7.15,9.3,9.2,9.4,7.14,7.18,7.16										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
489524 /	06266586

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
31	KVVU	10/10/12-10/15/12	Extra		M-F 1:05-1:35am	M--WThF----	:30		\$100.00	NM		
	Ⓜ	MG for 7.15,9.3,9.2,9.4,7.14,7.18,7.16										
32	KVVU	10/10/12-10/15/12	Extra		M-F 1:05-1:35am	M--WThF----	:30		\$100.00	NM		
	Ⓜ	MG for 7.15,9.3,9.2,9.4,7.14,7.18,7.16										
33	KVVU	10/10/12-10/15/12	Extra		M-F 1:05-1:35am	M--WThF----	:30		\$100.00	NM		
	Ⓜ	MG for 7.15,9.3,9.2,9.4,7.14,7.18,7.16										
34	KVVU	10/10/12-10/15/12	American Dad		M-F 230-3a	M--WThF----	:30		\$95.00	NM		
	Ⓜ	MG for 7.15,9.3,9.2,9.4,7.14,7.18,7.16										
N 9	KVVU	10/09/12	10/15/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$194.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$194.00	NM		
		See MG 9.6										
	2	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$194.00	NM		
		See MG 7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
	3	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$194.00	NM		
		See MG 7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
	4	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$194.00	NM		
		See MG 7.19,7.20,7.21,7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34										
	5	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$125.00	NM		
		See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17										
	6	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30		\$195.00	NM		
	Ⓜ	MG for 9.1 10/09										
E 30	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---1---					1	\$5,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
		See MG 30.2										
	2	KVVU	10/08/12-10/14/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
	Ⓜ	MG for 30.1 10/11										
N 33	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----2-					2	\$2,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$2,325.00	NM		
		See MG 33.3,33.4										
	2	KVVU	10/08/12-10/14/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$2,325.00	NM		
		See MG 33.3,33.4										
	3	KVVU	10/13/12-10/13/12	NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$2,325.00	NM		
	Ⓜ	MG for 33.1,33.2										
	4	KVVU	10/13/12-10/13/12	NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$2,325.00	NM		
	Ⓜ	MG for 33.1,33.2										
<b>Totals</b>											<b>131</b>	<b>\$100,770.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	131	\$100,770.00	\$85,654.50
<b>Totals</b>	<b>131</b>	<b>\$100,770.00</b>	<b>\$85,654.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
489524 /	06266586

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/08/12 / 10/08/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,  
 WASHINGTON, DC 20007  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6266586 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/12 17.51

REP: TO ROSE  
 FR NIKKI  
 OK'D M7 SEE LINES 61-62  
 NEW TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1537

57	S		730P-800P	30		\$625.00	10/11	10/11	0		THU	0
PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

61	A		730P-800P	30		\$1,025.00	10/11	10/11	1		THU	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : SPECIAL NEWS AFTER DEBATE  
 ORD COM1: SORRY I HAD INCORRECT RATE FOR THE SPECIAL NEWS AFTER DEBATE. SEE MG  
 ORD COM2: OFFER. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT11 ON LINE-57 FOR 2 SPOTS/WK

62	A		1205A-105A	30		\$225.00	10/10	10/15	1		W-F,M	1
----	---	--	------------	----	--	----------	-------	-------	---	--	-------	---

PROGRAM : FRIENDS  
 ORD COM1: SORRY I HAD INCORRECT RATE FOR THE SPECIAL NEWS AFTER DEBATE. SEE MG  
 ORD COM2: OFFER. PRE-BOOKED PLS APPROVE.  
 PART OF A MAKEGOOD MADE UP OF LINES 61-62

STATION MAKEGOOD OFFERS:  
 M7 OK'D BUY#57 MISSED:THU/730P-800P OCT11 (2/WK) 30S \$625.00 (OCT8/12)  
 OFFER:THU/730P-800P OCT11 30S \$1,025.00 PLS ADVISE.  
 & W-F,M/1205A-105A OCT10 30S \$225.00  
 CMT:SORRY I HAD INCORRECT RATE FOR THE SPECIAL NEWS AFTER DEBATE. SEE MG  
 CMT:OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 100770.00    CONTRACT TOTAL 100770.00  
 TOTAL SPOTS 131

MARKET TOTALS \$244,040    KVVU 25%    KSNV 29%    KLAS 20%    KTNV 13%    KVMY 9%    KVCW 3%    CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6266586 TRF# 489524 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.20  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV #	ADV. NAME	POLI/B	OBAMA/D/PRE/US	REP. #	OFF. #	762	SALESMAN #
AGY # 1051	AGY. NAME	GREER, MARGOLIS, MITCHELL		BUYER NAME	MAURA GILROY		

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6266586 CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA 4 AMERICA	EST#1537	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------------	----------	----------------------------------

FLIGHT	DATES	OCT9/12	OCT15/12	WK-1
--------	-------	---------	----------	------

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/12 16.20

REP: TO ROSE  
FR NIKKI  
OK'D SEE LINES 52-60  
NEW TOTAL \$100771 (-1)  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		400P-430P	30		\$550.00	10/15	10/15	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT8/12 16.20  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	S		730P-800P	30		\$1,200.00	10/13	10/13	0		SAT	0
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
50	S		900P-1000P	30		\$805.00	10/13	10/13	0		SAT	0
PROGRAM : THE CLOSER ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
51	S		730P-800P	30		\$1,200.00	10/11	10/11	0		THU	0
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
40	ES		100P-200P	30		\$194.00	10/9	10/15	0		TU-F,M	0
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 5 SPOTS/WK												
39	S		100P-800P	30		\$2,325.00	10/13	10/13	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL ORD COM1 : REVISED RATE												
52	A		1130A-400P	30		\$2,325.00	10/13	10/13	2		SAT	2
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. THIS IS A MAKE-GOOD FOR OCT13 ON LINE-39 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-40 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-48 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-49 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-50 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-51 FOR 1 SPOT/WK												



FAX# 610-225-1191  
OCT8/12 16.20  
HARRIS REPORT FROM REP  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	A		100P-200P	30		\$195.00	10/9	10/15	4		TU-F,M	4
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
54	A		400P-430P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
55	A		730P-800P	30		\$450.00	10/13	10/13	1		SAT	1
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
56	A		900P-1000P	30		\$825.00	10/13	10/13	1		SAT	1
PROGRAM : THE CLOSER ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
57	A		730P-800P	30		\$625.00	10/11	10/11	2		THU	2
PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
58	A		300A-400A	30		\$95.00	10/10	10/15	4		W-F,M	4
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												
59	A		105A-135A	30		\$100.00	10/10	10/15	3		W-F,M	3
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : \$1 WILL BE CREDITED. PART OF A MAKEGOOD MADE UP OF LINES 52-60												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

60	A		230A-300A	30		\$95.00	10/10	10/15	1		W-F,M	1
----	---	--	-----------	----	--	---------	-------	-------	---	--	-------	---

PROGRAM : AMERICAN DAD.  
 ORD COM1: SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE.  
 ORD COM2: \$1 WILL BE CREDITED.  
 PART OF A MAKEGOOD MADE UP OF LINES 52-60  
 STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#39	MISSED: SAT/100P-800P				OCT13 (2/WK)		30S	\$2,325.00		(OCT8/12)
		BUY#40	TU-F,M/100P-200P				OCT9 (4/WK)		30S	\$194.00		
		BUY#48	MON/400P-430P				OCT15		30S	\$550.00		
		BUY#49	SAT/730P-800P				OCT13		30S	\$1,200.00		
		BUY#50	SAT/900P-1000P				OCT13		30S	\$805.00		
		BUY#51	THU/730P-800P				OCT11		30S	\$1,200.00		
			OFFER: SAT/1130A-400P				OCT13 (2/WK)		30S	\$2,325.00		PLS ADVISE.
			& TU-F,M/100P-200P				OCT9 (4/WK)		30S	\$195.00		
			& MON/400P-430P				OCT15		30S	\$450.00		
			& SAT/730P-800P				OCT13		30S	\$450.00		
			& SAT/900P-1000P				OCT13		30S	\$825.00		
			& THU/730P-800P				OCT11 (2/WK)		30S	\$625.00		
			& W-F,M/300A-400A				OCT10 (4/WK)		30S	\$95.00		
			& W-F,M/105A-135A				OCT10 (3/WK)		30S	\$100.00		
			& W-F,M/230A-300A				OCT10		30S	\$95.00		

CMT: SPOTS N/A DUE TO NOT AT LUR CARD. SEE MG. NOT PRE-BOOKED PLS APPROVE.  
 CMT: \$1 WILL BE CREDITED.

OCT/12 100770.00 CONTRACT TOTAL 100770.00  
 TOTAL SPOTS 131

MARKET TOTALS \$244,040 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE